Donor Privacy Policy

Shepherd's Cove Hospice is committed to protecting our donors' privacy. Our donors not only trust us to be good stewards of their funds, but to honor their privacy in regard to their personal information.

Shepherd's Cove Hospice does NOT sell, trade, or share its donor list and/or mailing list with any other organization. When information is collected for an event (name, email, address, phone number), we store that information on an electronic list to be added to our quarterly newsletter mailing list. All donors are given the opportunity to opt out at time of collection and any time through the newsletter.

All SCH devices are kept on a secure drive. All devices are password protected. Copies of checks are stored in a secured location for 2 years until audits are completed, and then shredded. Credit card information is only stored long enough to complete payment, and then blacked out (with the exception of last 4 numbers) and stored for 2 years until audits are completed, and then shredded.

To view what information that Shepherd's Cove Hospice has about you, please contact Annah Grace Morgan at 256-891-7724.

Additionally, Shepherd's Cove Hospice subscribes to the Donor Bill of Rights. The Donor Bill of Rights was developed by the American Association of Fund Raising Counsel (AAFRC), Association for Healthcare Philanthropy (AHP), Council for Advancement and Support of Education (CASE), and the Association of Fundraising Professionals (AFP).

The Donor Bill of Rights

Philanthropy is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To ensure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the nonprofit organizations and causes they are asked to support, we declare that all donors have these rights:

- I. To be informed of the organization's mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.
- II. To be informed of the identity of those serving on the organization's governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.
- III. To have access to the organization's most recent financial statements.
- IV. To be assured their gifts will be used for the purposes for which they were given.
- V. To receive appropriate acknowledgement and recognition.
- VI. To be assured that information about their donation is handled with respect and with confidentiality to the extent provided by law.
- VII. To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.
- VIII. To be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.

- IX. To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.
- X. To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.
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Questions regarding the Shepherd's Cove Hospice Donor Privacy Policy and/or the Donor Bill of Rights may be directed to the Shepherd's Cove Hospice Fund Development Department at 256-891-7724 or amorgan@shepherdscove.org.